



Back to School Update

2024





Welcome!

We have put together some interesting facts from roomies.com for students headed back to class this coming fall.

College this fall? Good news, prices are dropping!



Areas particularly in the sunbelt region, have an increase in the selection of rooms. College hotspots will start to change as more students enroll and populations migrate over the next decade.

Fact: According to Statista, college enrollment projections are expected to observe a steady increase of 4.9% by 2031.*

With this, off-campus housing needs are projected to increase, compelling students to prepare earlier for back to school as well as for internship season.



Top 5 College Towns and the Most Populous Schools in Each in 2024

1.

New York, NY 1,057,288

NYU, Columbia, The New School, CUNY, Fordham

2.

Los Angeles, CA 974,013

UCLA, USC, Occidental, Loyola-Marymount

3.

Chicago, IL 502,189

UChicago, Northwestern University, University of Illinois at Chicago

4.

Boston, MA 346,157

Harvard, MIT, Tufts, Boston University, Boston College

5.

Philadelphia, PA 342,994

University of Pennsylvania, Drexel, Temple, Villanova



#1






New York, NY

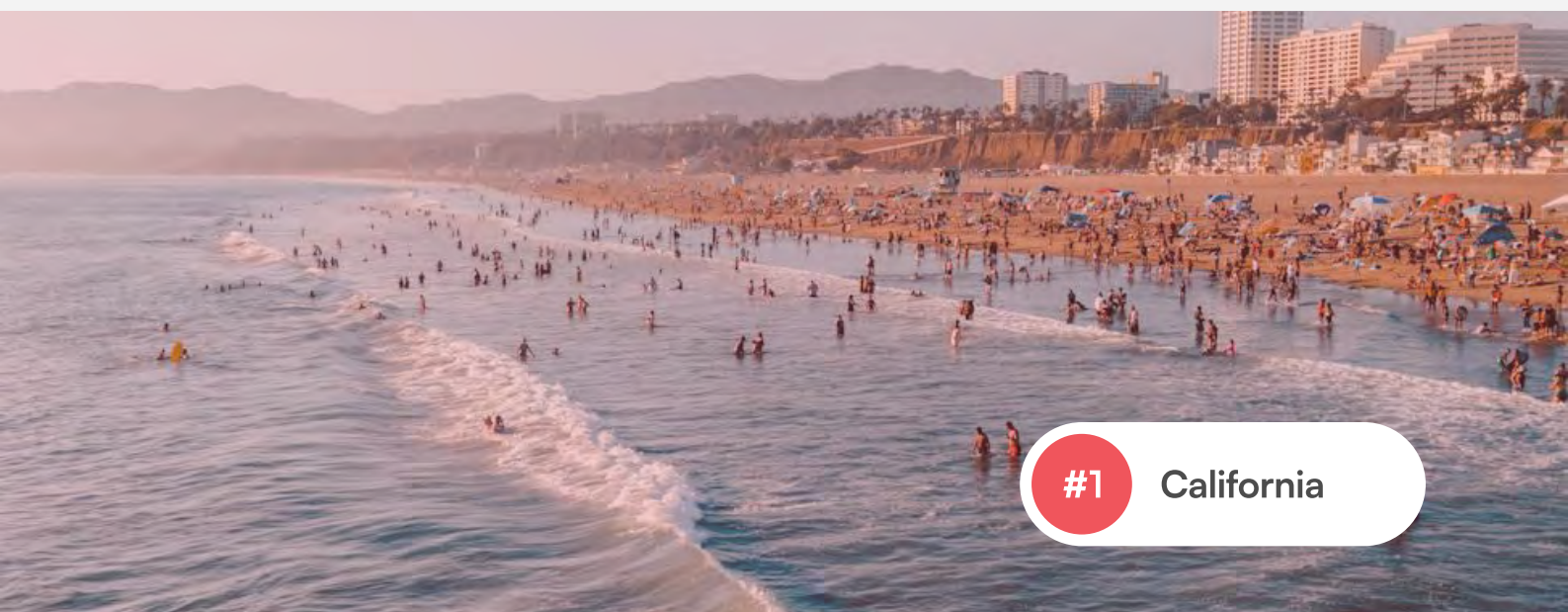
Student Housing Selection for Top 5 University Cities

| | | Average Roomies rental price | Average rental price off platform |
|--|---------------------------------------|-------------------------------|-----------------------------------|
|  | New York, NY 6,541 rooms | \$1,431 (Manhattan) | \$3,280 (Manhattan) |
|  | Los Angeles, CA 2,055 rooms | \$1,403 | \$1,675 |
|  | Chicago, IL 710 rooms | \$982 | \$1,488 |
|  | Boston, MA 192 rooms | \$1,413 | \$2,847 |
|  | Philadelphia, PA 818 rooms | \$864 | \$1,388 |

* Average area rents are provided by [Apartments.com](https://www.apartments.com) and is based on studio-sized accommodations.

Rooms Available in Sunbelt States with Highest Student Populations (Q1 vs Q2)

| | Q1 | Q2 |
|--|-------|-------|
|  1. California (Outside LA) | 6,392 | 6,715 |
|  2. Florida | 3,143 | 3,521 |
|  3. Texas | 2,126 | 2,294 |
|  4. Arizona | 1,044 | 1,129 |
|  5. South Carolina | 406 | 444 |



#1 California

Top Cities with the Most Student Housing *and* Most Affordable Average Price



Sacramento, CA \$796



Charlotte, NC \$759



Phoenix, AZ \$784



Atlanta, GA \$756



Las Vegas, NV \$748



Jacksonville, FL \$729



Austin, TX \$781



Houston, TX \$707



Orlando, FL \$780



Fun fact: On Roomies, the average student budget/month is: \$910



Top 10 Cities with Rents Closest to \$910, site-wide



1. Tampa, FL \$813



6. Mesa, AZ \$791



2. Vancouver, WA \$805



7. Phoenix, AZ \$784



3. New York, NY \$805



8. Austin, TX \$781



4. Sacramento, CA \$796



9. Orlando, FL \$780



5. Denver, CO \$792



10. Tempe, AZ \$772



#1

Tampa, FL

Fun Facts!

Houston, with an average monthly rent of **\$707**, is the cheapest student accommodation on site and has the highest amount of rooms available!



Fact: Students make up roughly 16.1% of the Roomies platform, around 205,000 users!



Of these users: 10.6% have a dog vs. 9.6% who are proud cat-owners



Did you know? 33.47 % of students are cannabis-friendly



Interesting facts: 59% of rooms listed on Roomies are 'student friendly'

#1

Houston, TX



Would a choice of housing make a difference in where *you* study?



We have seen student populations begin to migrate slowly to the south/southeastern areas of the USA, making rents along these lines some of the most interesting to watch.

For more information or to look for a room near you, find us here:
www.roomies.com



Get in touch

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roomies.com

Sources/links

Page: College this fall? Good news, prices are dropping!

<https://www.statista.com/statistics/183995/us-college-enrollment-and-projections-in-public-and-private-institutions/>

Page: Top 5 college towns and the most populous schools in each in 2024

<https://www.collegetransitions.com/blog/best-college-towns-in-america/>



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